

2018 Drive Traffic to Your Booth!



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E-Blast — \$3,500 each

Opportunities available – 4

Pre-show email distributed directly to Annual Meeting attendees. This direct connection helps drive traffic to your booth ahead of other exhibitors.

Attendee Conference App — \$2,000

Opportunities available – 3

Be at the top of each attendee's mind (and their phone or tablet) via premier logo placement on the conference app. Your ad will appear at the bottom of the screen and will rotate in sequence with other sponsors.

Social Media Contest — \$2,500 **SOLD**

Sponsor the prize money and increase the use of your chosen hashtag. Raise awareness of your tradeshow presence as the prize must be picked up at your booth.

Program Book Advertising

Reach attendees by advertising where they look for program information multiple times throughout the day.

Elevator, Escalator or Window Decals

This unique opportunity offers you a chance to stand out from the crowd of exhibitors. Your brand would be hard for attendees to miss! *Prices vary.*

Position	Price
Cover 2	\$2,000
Cover 3— SOLD	\$1,500
Cover 4— SOLD	\$2,800
Daily TAB — 1 available	\$2,500
Full page	\$1,500
1/2 page	\$1,000

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